



**INDUSTRIAL  
ROOF  
COATINGS**

**PRODUCT INFORMATION GUIDE**

**[INDUSTRIALROOFCOATINGS.COM.AU](http://INDUSTRIALROOFCOATINGS.COM.AU)**

# PRIMERS

# MEMBRANES



## CT PRIMER

**DESIGNED FOR USE ON:**

Tiled roofs & unglazed terracotta tiles

**COVERAGE:** Approx. 6 SQM per litre and can be purchased in 15 litre drums

Roof Protect Concrete Tiled Primer (High Build CT) is manufactured using a 100% acrylic emulsion for maximum adhesion. These properties create a solid barrier, disabling any absorption of calcium salts from the concrete tile. This primer coat protects the roof membrane giving a much better look for your roof restoration and membrane hold its gloss and colour for a far longer period than most concrete primers.



## RUST INHIBITOR PRIMER

**DESIGNED FOR USE ON:**

Rusted Colorbond, Zinalume & Galvanised Roofs

**COVERAGE:**

Approx. 6 SQM per litre and can be purchased in 15 litre drums

**CLEAN UP:** Can be washed up with water

**DRYING TIME:** Dry to touch within 30 minutes. Hard dry in 4-5 days  
Our high quality rust inhibitor can mean the difference between simply restoring a roof instead of replacing it. Manufactured using an acrylic emulsion that promotes a very high adhesion. We have engineered this product to include several pigments with rust killing properties.



## FIBRO PRIMER

**DESIGNED FOR USE ON:** Fibro & Asbestos cement roofs

**COVERAGE:**

Approx. 6 SQM per litre and can be purchased in 15 litre drums

**CLEAN UP:** Can be washed up with water

Roof Protect Fibro Primer is manufactured using a very high adhesion promoted by acrylic resin with amazing blockout properties. This product has a very high solids percentage which gives the fibro roof an extremely flat roof. We recommend this product if you are trying to seal and protect an old asbestos roof from flaking and distributing asbestos into the atmosphere.



## METAL PRIMER PLUS

**DESIGNED FOR USE ON:** Colorbond metal roofs (This product is not suitable for rusty roofs).

**COVERAGE:** Approx. 6 SQM per litre and can be purchased in 15 litre drums

**CLEAN UP:** Can be washed up with water

Roof Protect Metal Primer Plus is manufactured using quality styrene acrylic which promotes very high adhesion with the membrane layers to come. This results in excellent etch/adhesion characteristics which work perfectly with Colorbond and other metal roof sheets.



## WB PRIMER

**DESIGNED FOR USE ON:** Sound tiled roofs & unglazed terracotta tiles that do not require a high primer build layer

**COVERAGE:** Approx. 6 SQM per litre and can be purchased in 15 litre drums

**CLEAN UP:** Can be washed up with water

Our original penetrating low build primer. Perfect for a sound original tile that doesn't require a high build primer finish for the roof membrane coats to follow. Industry leading adhesion characteristics resulting from our world class acrylic emulsion.



## ROOF PROTECT

### PREMIUM RANGE WITH A 20 YEAR WARRANTY

**DESIGNED FOR USE ON:** All types of tile, metal and fibro roofs

**COVERAGE:** Application is approximately 6 square metres per litre (6sqm per ltr) and is available in 15 litre drums.

**DRYING TIME:** Dry to touch within 30 minutes. Hard dry in 4-5 days

**CLEAN UP:** This product has a very high solid percentage and can be washed up with water

**WARRANTY:** 20 years.

Roof Protect roof membrane is manufactured using a 100% acrylic emulsion with a higher than normal surface tension (TG). This gives the roof paint a higher gloss and longer gloss retention. The roof will also remain cleaner for a longer period of time. All roof protect colours are made from Colorbond bases using a very low tint percentage to achieve the colour required.

Our roof membrane is environmentally friendly and had a low VOC. It can be washed up in water. It is safe to collect water from the roof after the first wash or first rainfall. We can colour match our paint to your sample swatch, pot or even an older roof chip. Colours can vary due to surface conditions and light levels. As colour accuracy can be affected by the printing of the colour swatch, we can provide samples of your final selection in real colour to ensure your total satisfaction. Custom colour solutions are also readily available, just give us a call to discuss your needs.



## ROOF REFRESH

### ESSENTIALS RANGE WITH A 10 YEAR WARRANTY

**DESIGNED FOR USE ON:** All types of tile, metal and fibro roofs

**COVERAGE:** Approx. 6 square metres per litre (6sqm per ltr) and is available in 15 litre drums

**DRYING TIME:** Dry to touch within 30 minutes. Hard dry in 4-5 days

**CLEAN UP:** This product has a very high solid percentage and can be washed up with water

**WARRANTY:** 10 years.

Roof Refresh comes with the same great coverage of our Roof Protect range in 8 popular colours. All Roof Refresh colours are made from Colorbond bases using a very low tint percentage to achieve the colour required. Our roof membrane is environmentally friendly and has a low VOC. It can be washed up in water. It is safe to collect water from the roof after the first wash or first rainfall.

See our colour chart for the full list of colours in this range.



### MASSIVE 20 YEAR WARRANTY

We offer the longest product warranty in Australia. We offer an unprecedented warranty on our Roof Protect roof restoration system. This amazing product warranty is only available to our accredited applicators.

### OVER 10,000 COLOURS

We can colour match our paint to your sample swatch, pot or even an older roof chip. Colours can vary due to surface conditions and light levels. As colour accuracy can be affected by the printing of the colour swatch, we can provide samples of your final selection in real colour to ensure your total satisfaction. Custom colour solutions are also readily available, just give us a call to discuss your needs. accredited applicators.

# GLAZES

# THERMAL



## NANO PROTECT GLAZE

**DESIGNED FOR USE ON:** All types of tile, metal and fibro roofs  
**DRYING TIME:** Dry to touch within 30 minutes. Hard dry in 4-5 days  
**CLEAN UP:** This product has a very high solid percentage and can be washed up with water  
**WARRANTY:** 20 years.

Roof Protect Clear Glaze is a water based product manufactured using a high surface tension (TG) 100% acrylic emulsion. It's used a 4th and final coat to the roof and forms part of our 4 coat system with a 15 year product warranty. Clear Glaze greatly increases the density & dirt resistance to a roof and will enable the roof to stay glossier and cleaner for many years. It will also increase the warranty from 12 to a massive 15 years with the use of an approved applicator. Designed for use on on tile roofs following on from 1 x coat of the appropriate sealer / primer & 2 x coats of roof Protect Roof Membrane.



## TERRACOTTA GLAZE

**DESIGNED FOR USE ON:** Terracotta tiles  
**DRYING TIME:** Dry to touch within 30 minutes. Hard dry in 4-5 days  
**CLEAN UP:** This product has a very high solid percentage and can be washed up with water  
**WARRANTY:** 20 years.

Roof Protect Terra Glaze is a water based product specifically designed to work with terracotta tiles. Clear Glaze greatly increases the density & dirt resistance of a terracotta roof tile and will enable the roof to stay glossier and cleaner for many years.

## 100% AUSTRALIAN MADE



### FORMULATE PRODUCT

All of our formulations have been thoroughly tested. Each batch goes through the same stringent quality assurance procedure.



### TEST & DEVELOP

Our range has been tested and developed over a 30 year period. Our roof paint range has been fine-tuned to produce the thickest roof membrane with the glossiest finish on the market.



### MANUFACTURE THE PRODUCT

Our roof paint is Australian made using the best quality raw materials. Prior to shipping, each batch is tested to make sure the roof membrane quality is consistent.



## THERMAL HEAT REFLECTIVE

**DESIGNED FOR USE ON:** All types of tile, metal and fibro roofs  
**DRYING TIME:** Dry to touch within 30 minutes. Hard dry in 4-5 days  
**CLEAN UP:** This product has a very high solid percentage and can be washed up with water  
**WARRANTY:** 20 years.

Roof Protect Thermal Heat Reflective is manufactured using a 100% pure acrylic emulsion with a high surface tension (TG). This results in an amazingly glossy finish for your roof restoration. The roof will also remain cleaner for a longer period of time. The reflectivity of this product can help reflect up to 92% of ultraviolet & infra-red rays. We can mix your roof membrane to match over 30,000+ unique colours. We can colour match from a sample or a pain chip. Custom colour solutions are also readily available, just give us a call to discuss your needs. Works best with lighter colours.

## COMPARE ROOF PROTECT

Roof Protect is the thickest roof paint in Australia with the best coverage. Compared to the two top brands, our range is head and shoulders above the rest. Our stringent manufacturing process gives you the best product you can buy today. Find out why below:

### COMPETITOR A

Competitor A claims coverage of 6 square metres per 1 litre of paint, but at only 75% the thickness of Roof Protect.  
**Coverage:** 6m<sup>2</sup>/L  
**WFT:** 167um  
**DFT:** 67um – 25% thinner than Roof Protect

### COMPETITOR B

Competitor B claims coverage of 4 square metres per 1 litre of paint, meaning you will use 33% more paint than using Roof Protect.  
**Coverage:** 4m<sup>2</sup>/L – 33% less than Roof Protect  
**WFT:** 167um  
**DFT:** 90um

### ROOF PROTECT

IRC Roof Protect has coverage of 6 square metres per litre at a 90um thickness, making it the best overall product  
**Coverage:** 6m<sup>2</sup>/L – 33% more than Competitor B  
**WFT:** 167um  
**DFT:** 90um – 25% more than Competitor A

m<sup>2</sup>/L = Square Metres Per Litre  
WFT = Wet Film Thickness  
DFT = Dry Film Thickness  
UM = Micron

## ORDER

Send orders to: [orders@industrialroofcoatings.com.au](mailto:orders@industrialroofcoatings.com.au)

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